# kangacare

Innovative Diapering Solutions for Modern Parents



#### Born in Littleton, Colorado

Founder and CEO, Julie Ekstrom, created Kanga Care's very first cloth diaper, the Rumparooz, in 2006 when her daughter was born with a highly sensitive skin condition and she could not wear disposable diapers. She created the Rumparooz with a unique dual inner gusset system. This is the most effective leak containment system the cloth diaper industry has seen to date.

In April of 2013 Kanga Care was granted a patent by the United States Patent and Trademark Office for the design of and method of making the Dual Inner Gusset Diaper.

The Rumparooz was the first cloth diaper on the market to have the technology of a dual inner gusset design. Julie's invention quickly set the Kanga Care brand of cloth diapers apart from other brands. Kanga Care quickly gained a pristine reputation for highly functional and leak proof diaper designs. The unique dual inner gusset feature can be found in the Rumparooz, Lil Joey, Ecoposh OBV, and Rumparooz OBV cloth diaper brands by Kanga Care... and more in the works!

#### A Philosophy of Love

From that first diaper, made out of pure love, has grown an entire collection of cloth diapers and diapering accessories. Kanga Care offers a full range of environmentally friendly and health conscious products, based on the philosophy that our children deserve the healthiest start we can give them.

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Marketing

marketing@kangacare.com











"My passion for my children, and concern for their health and well being, led me into this industry. I work at ground zero with my team every single day. This helps me better understand our customers, their needs, and how we can help them live a healthier lifestyle. For their children, your children, my children and our planet."

- Julie

**#1 Highest Rated Cloth Diaper** rating awarded by BabyGearLabs based on more than 1 year of extensive hands-on testing, combined with lab tests to closely examine functional elements such as absorbency. BabyGearLab rated the top 15 brands of cloth diapers on five critical performance metrics and found the Rumparooz to be the #1. All products were compared side-by-side, and were used with both infants and toddlers before scoring was finalized. The following performance metrics were included in the rating system: absorbency, fit and leakage, comfort,ease-of-use, and eco-health. For full report visit: http://bit.ly/BestClothDiaper

Preferred

2016

SHEST QUALITY

CLOTH DIAPER

BEST CHOICE

CHOICE

2016

EXCELLENCE

2016

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## New AND Introducing...



#### Lil Learnerz Training Pants

Outer layer made of waterproof TPU Q

Inner layer made of hypoallergenic microchamois Q



O Two layers of thirsty sewn-in microfiber for absorbency

O Quilted for quick absorbency

Size X-Small and Small are pull-on style featuring side snap release for early learners more prone to accidents *O* 



Built in ImWet Technology™ lets little one feel wet when they have had an accident

> Size Medium, Large, and X-Large are pull-on style O

#### Size CHART LIL LEARNERZ TRAINING PANTS

Size	Style	Age	Weight
XS S M L XL	Side Snapping Side Snapping Pull-On Pull-On Pull-On Pull-On	12M+ 18M+ 2Y+ 3Y+ 4Y+	19 - 24 lbs 24 - 29 lbs 29 - 24 lbs 33 - 38 lbs 39 - 44 lbs





2010



## Easy Off FOR Early Learners

**IILEORNERZ** 

#### Lil Learnerz Training Pants



X-Small & Small sizes available in Pull-On style w/Snap Release Medium, Large & X-Large sizes avalable in Pull-On style



Quinn & Charlie 2-pack



Unity & Destiny 2-pack



Bonnie & Jeweled 2-pack



Dragons Fly & Invader 2-pack



Roozy & Clyde 2-pack



tokiBambino & Sweet/Catle 2-pack



tokiJoy & Tadpole/Phantom 2-pack



tokiSweet & Peacock/Platinum 2-pack



tokiSpace & Platinum/Aquarius 2-pack



7

## New AND Introducing...

We took the Best Cloth Diaper of 2016, according to Mom's Choice Awards, The Bump, babyMaternity and Baby & Product Children's News, and we lined it with Organic Cotton and silky Bamboo Velour!

6



#### Rumparooz OBV One Size Pocket Diaper

Pocket Diaper (absorbent bamboo fleece 6r Soaker included) Q



**O** Waterproof on the outside! No cover needed

Plush Organic Cotton and O Bamboo Velour (OBV) inner layer

> The original patented C Dual Inner Gusset Technology to guard against leaks (US Pat. 8,425,483)

Four sizes in one diaper fits babies from 6 - 40 lbs



boysenberry



caribbean



saffron





glacier



#### Rumparooz OBV One Size Pocket Diaper



How many Rumparooz do I need to cloth diaper full time?

0)

0

0

0)

0

We recommend 24 for beginning cloth with a newborn. Otherwise, please follow the diagram below:

Newborn: 6-12 months: 12-24 months: 24 months+: 20-24 diapers 14-18 diapers 12-16 diapers 4-8 diapers

To cloth diaper part-time cut quantities in half.



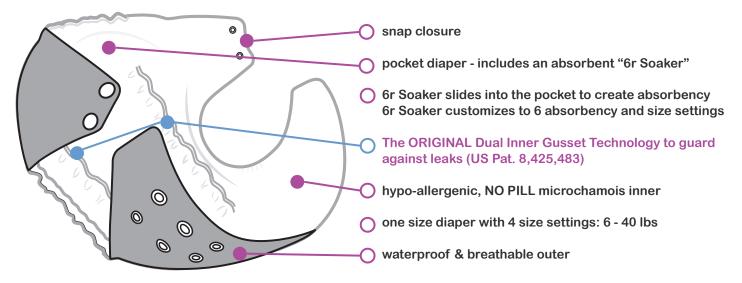
#### Rumparooz One Size Pocket Diaper



roozy

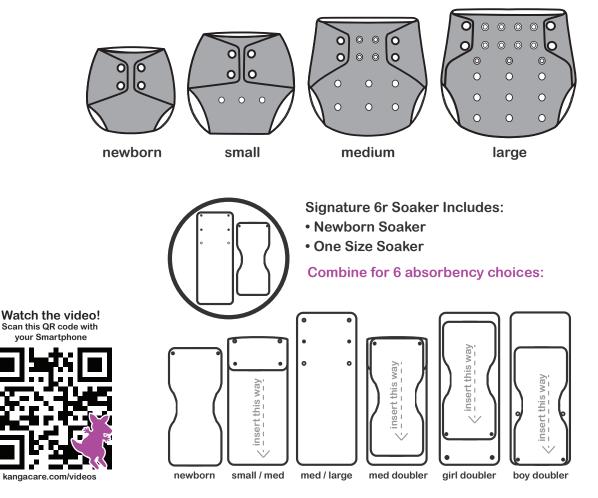


#### Anatomy of the Rumparooz One Size Pocket Diaper:



Rumparooz® are the original one size diaper to fit your baby before you leave the hospital.

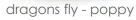
#### One diaper: 4 sizes





#### Rumparooz One Size & Newborn Covers





roozy



## 4 options per color/print available:



snap



aplix

**ONE SIZE** 

6 - 40 lbs





snap

aplix

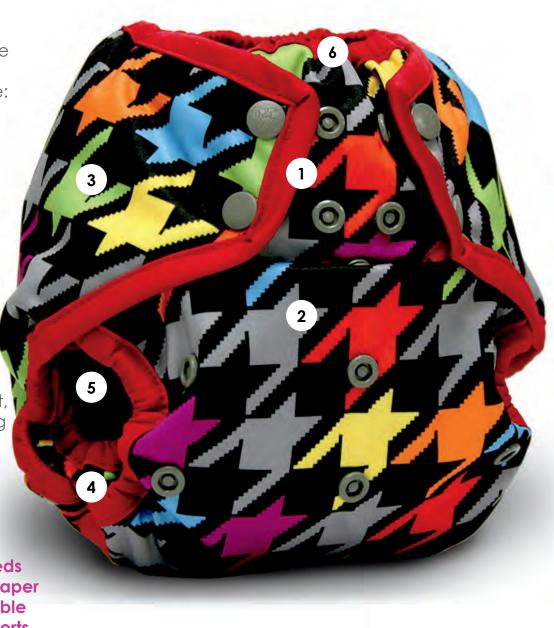
**NEWBORN** 4 - 15 lbs

#### **FEATURES**

- 1 Snap or Aplix closure
- 2 Snap adjustable rise: One Size - 4 sizes Newborn - 3 sizes
- 3 Waterproof TPU
- 4 Double Gusset Sidewall
- 5 Laminate inner makes for easy wipe-down and reuse
- 6 DiaperTuck<sup>™</sup>elastic keeps prefold, insert, or fitted from poking out of the front of the covers

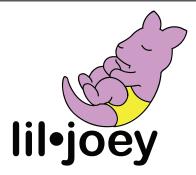
#### Use with:

- Prefolds
- Lay-in Soakers
- Ecoposh OBV Fitteds
- And fitted cloth diaper
- Disposable/flushable or other hybrid inserts



#### Lil Joey Preemie & Newborn AIO Cloth Diaper

Waterproof TPU (no cover needed) O



OHypo-allergenic, no-pill microchamois against baby's sensitive skin

> Sold in 2-packs, ideal for multiples and preemies

Patented **O Dual Inner Gusset** Technology to guard against leaks (US Pat. 8,425,483)

> $\cap$ Sewn in 4 layer soaker

Snap down front O for sensitive cord care

Unique "Grow With Me" design has a two-step rise that allows babies 4 - 12 lbs to get optimal fit and function.



























Your child's diaper will be changed roughly 9000 times by age 3. 9000 disposable diapers cost more than \$3500.

Save \$3000, or more, by using **Rumparooz One Size modern cloth diapers**. • 24 Rumparooz will diaper your child from birth through potty training for \$500.

Save even MORE by using **Rumparooz One Size diaper covers** with prefolds, fitteds or any type of lay-in soaker (cloth/flushable/disposable).



#### **Ecoposh OBV One Size Fitted**

Pocket Diaper (absorbent bamboo 6r Soaker included) is 10 layers thick of absorbency



Outer material made from organic Ò cotton and 7 recycled water bottles (this diaper is not waterproof and requires a cover)

Four sizes in one C diaper fits babies from 6 - 40 lbs

Plush Organic Cotton C Bamboo Velour (OBV)

inner layer

Use Ecoposh Fitted diapers with the **Ecoposh Wool Cover!**  🔿 The original patented **Dual Inner Gusset** Technology to guard against leaks (US Pat. 8,425,483)



boysenberry







caribbean







#### **Ecoposh OBV Newborn Fitted**

Luxurious and plush Organic Cotton Bamboo Velour (OBV) inner layer Q

> OPreemies and Newborns 5 - 14 lbs



O Outer material made from organic cotton and seven recycled water bottles

All-in-One (snap-in Organic Cotton Bamboo Velour pad) adds seven layers thick of absorbency

> Use Ecoposh Fitted diapers with the Ecoposh Wool Cover!

Snap down cord protection for sensitive umbilical cord O





boysenberry







caribbean











#### **Ecoposh Wool Diaper Covers**



Double-layer knit for extra protection Q



 100% Merino wool is naturally antimicrobial

> Pants slide on effortlessly over un-cuffed legs Q

P

Wool is a waterproof cover O for fitteds and prefolds that offers a natual solution

> Wool covers work great over training pants for added protection during night time and naps

The Ecoposh One Size Fitted and Ecoposh Newborn Fitted cloth diapers are not waterproof and require a cover for use. The Ecoposh Wool Cover was deigned for that very job!



#### **Ecoposh OBV Training Pants**



boysenberry







atlantis



glacier

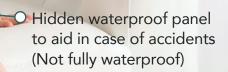


Outer layer made of Recycled Water Bottles & Organic Cotton (available in 5 colors)

O Inner layer made of silky and luxurious Organic Cotton Bamboo Velour (OBV)

Wide waist band for extra comfort and easy to pull up and down

> Two layers of sewn-in organic cotton and bamboo fleece





US up to 20 lbs

up to 30 lbs u

up to 40 lbs

 $\cap$ 



#### Kanga Care Changing Pads & Sheet Savers









jeweled



bonnie

charlie



clyde

quinn

26

#### Kanga Care Wet Bags & Pail Liners



dragons fly

roozy

#### Kanga Care Diapering Accessories & Doll Diapers

## **Diaper Liners**



## **Doll Diapers**

- 1 package includes 10 liners
- Hypo-allergenic, no-pill Microchamois
- Protect diapers from lotions & creams
- Sized to fit neatly between inner gussets



## 6r Soaker **Diaper Inserts**

• "6r" refers to the six different absorbency configurations each insert can adjust to

- Each 6r Soaker set include a contoured newborn insert and a full length insert.
- Available in Hemp, Bamboo & Microfiber
  - All 6r Soakers are interchangable



preppy & aquarius



clyde & spice



quinn &

bonnie & orchid





Signature 6r Soaker Includes:

Combine for 6 absorbency choices:

 Newborn Soaker One Size Soaker





castle



destinv 8 castle



dragons fly & рорру



roozy & sweet





jeweled & sherbert













Rumparooz



One Size Diaper Cover - Castle



Lil Joey



One Size Diaper Cover - Sweet





Newborn Diaper Cover - Castle



2 pk. Doll Diaper



Newborn Diaper Cover - Sweet



Changing Pad/Sheet Saver



### OCTOBER 2016





Rumparooz



One Size Diaper Cover - Orchid



Lil Joey



One Size Diaper Cover - Dandelion



Wet Bag

Newborn Diaper Cover - Orchid



TOKIDOKI

2 pk. Doll Diaper



Newborn Diaper Cover - Dandelion



Changing Pad/Sheet Saver



## JUNE 2016







Rumparooz



One Size Diaper Cover - Orchid



Lil Joey



One Size Diaper Cover - Aquarius



Wet Bag



Newborn Diaper Cover - Orchid



2 pk. Doll Diaper



Newborn Diaper Cover - Aquarius



Changing Pad/Sheet Saver



February 2016



Rumparooz



One Size Diaper Cover - Orchid



Lil Joey



One Size Diaper Cover - Dandelion



Wet Bag



Newborn Diaper Cover - Orchid



TOKIDOKI

2 pk. Doll Diaper



Newborn Diaper Cover - Dandelion



Changing Pad/Sheet Saver



### JUNE 2016







Rumparooz



One Size Diaper Cover - Orchid



Lil Joey



One Size Diaper Cover - Aquarius



Wet Bag



Newborn Diaper Cover - Orchid



2 pk. Doll Diaper



Newborn Diaper Cover - Aquarius



Changing Pad/Sheet Saver



February 2016



Amira



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Rumparooz



Rumparooz - Sand



Lil Joey

Wet Bag



╏

One Size Diaper Cover



One Size Diaper Cover



2 pk. Doll Diaper

kangccare

Smart Bags for Smart People!

#### SEPTEMBER 2015



#### License Collaborations - Ju • Ju • Be





Rumparooz



Lil Joey



One Size Diaper Cover



Newborn Diaper Cover

rt Bags for Smart People!



Wet Bag

kangccare

#### JANUARY 2015



# kangacare.com

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